



San Diego Symphony
Rafael Payare | Music Director

ANNOUNCING

**NAMING OF THE DIANNE BASHOR BOX OFFICE
at San Diego Symphony's Newest Venue,
The Rady Shell at Jacobs Park™**



SAN DIEGO (February 8, 2022) – Today, the San Diego Symphony announced the naming of the Dianne Bashor Box Office at the Rady Shell at Jacobs Park in recognition of a major gift to the Symphony's "The Future is Hear" fundraising campaign. The box office sign will be installed in March, in anticipation of venue's 2022 season.

"The San Diego Symphony greatly appreciates Dianne L. Bashor and her friend and philanthropic advisor David Malcolm for their generosity and vision," said San Diego Symphony CEO Martha Gilmer. "We are thrilled that the Dianne Bashor Box Office will welcome thousands of eager concert goers to the Rady Shell at Jacobs Park every year."

Bashor joins other renowned local philanthropists Ernest and Evelyn Rady, Joan and Irwin Jacobs, the Conrad Prebys Foundation, and Una Davis as naming gift honorees at the Rady Shell



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at Jacobs Park. These gifts are all part of “The Future is Hear”, a \$125M campaign supporting the organization’s wide-ranging artistic and community programs, including construction of an extraordinary state-of-the-art, year-round outdoor waterfront venue and public park along the Embarcadero.

“I am honored to join these prominent cultural and philanthropic leaders in supporting San Diego’s newest icon,” said Bashor. “The Rady Shell is San Diego’s equivalent of the Sydney Opera House – an architectural marvel on the waterfront. It took 18 years from concept to completion, but here it is.”

The Rady Shell at Jacobs Park on Embarcadero Marina Park South was completed in 2020, but the COVID-19 pandemic delayed the opening of the park and venue. In summer 2021, The Shell opened to great public acclaim and saw record numbers of attendance. With over 125,000 tickets issued for concerts from August through December, The Rady Shell celebrated a successful first season of concerts. In addition to its concert season, The Rady Shell at Jacobs Park is open daily, offering free park access, open rehearsals, public events and more.

“The Rady Shell is a game-changer for San Diego,” said David Malcolm, President of the Bashor family companies, as well as philanthropic advisor. “Mrs. Bashor and I share a passion for making San Diego even more spectacular for residents and visitors alike. This is in keeping with supporting military admission to the San Diego Zoo and Safari Park, San Diego State University’s Mission Valley stadium and scouting facilities in the South Bay, among other worthy causes,” he added. “Our campaign’s success is humbling and Mrs. Bashor’s gift brings us that much closer to achieving our ambitious goal.”

ABOUT THE RADY SHELL AT JACOBS PARK

The centerpiece of the 3.7-acre public Jacobs Park developed and managed by the San Diego Symphony on the city’s scenic Embarcadero, The Rady Shell is the first permanent outdoor venue in the San Diego Symphony’s century-long history, designed to host more than 100 concerts and events year-round. The venue has been developed in partnership with the Unified Port of San Diego with 96% of the \$85 million cost raised privately by the Symphony.

As innovative in design as it is spectacular in setting, offering 360 degrees of year-round music, sky and sea, The Rady Shell at Jacobs Park is an unprecedented resource for the Symphony’s expanded schedule of diverse outdoor concerts, including classical concerts and an exciting roster of commissioned works and premieres programmed by San Diego Symphony Music Director Rafael Payare as well as performances by international touring artists and free programs. The venue will be available year-round for non-profit community groups, schools and individuals. Jacobs Park, owned and managed by the Symphony, surrounds the



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performance space with walkways, dining pavilions and recreational facilities in the heart of the Embarcadero and is accessible to the public for free on most days of the year. For more information, visit www.theshell.org

ABOUT THE SAN DIEGO SYMPHONY

Founded in 1910, the San Diego Symphony is the oldest orchestra in California and one of the largest and most significant cultural organizations in San Diego. The Orchestra performs for more than 250,000 people each season, offering a wide variety of programming at its two much-loved venues, Copley Symphony Hall in downtown San Diego (now under renovation) and The Rady Shell at Jacobs Park on San Diego Bay. In early 2018, the San Diego Symphony announced the appointment of Rafael Payare as music director. Payare leads the orchestra's 82 full-time musicians, graduates of the finest and most celebrated music schools in the United States and abroad. The San Diego Symphony also serves as the orchestra for the San Diego Opera each season, as well as performing at several regional performing arts and community centers. For more than 30 years, the San Diego Symphony has provided comprehensive learning and community engagement programs reaching more than 65,000 students annually and bringing innovative programming to San Diego's diverse neighborhoods and schools. For more information, visit www.sandiegosymphony.org.