



San Diego Symphony

RAFAEL PAYARE | MUSIC & ARTISTIC DIRECTOR

PRESS RELEASE



ANIME PHENOMENON MY HERO ACADEMIA IN CONCERT COMES TO SAN DIEGO'S JACOBS MUSIC CENTER

Tickets On Sale April 24

[Press Assets](#)

SAN DIEGO – APRIL 23, 2026 – The San Diego Symphony announces today that tickets go on sale Friday, April 24 for *My Hero Academia in Concert* (www.myheroacademiaconcert.com), a brand-new live music experience that brings the power, emotion, and iconic score of the beloved superhero anime phenomenon to the stage.

Following a 10-city European debut, the U.S. leg of this global tour brings the production to **San Diego's Jacobs Music Center** at **7:30 p.m. on Saturday, September 26**. Tickets are available on the [San Diego Symphony website](#).

Audiences will see the series' most unforgettable moments projected on-screen while a world-class live ensemble performs composer Yuki Hayashi's electrifying score in sync, including fan-favorite themes

such as "You Say Run" and "You Can Be a Hero." The tour is part of the franchise's 10th anniversary celebration, building on the overwhelming fan response following the initial European tour.

My Hero Academia in Concert is based on Kōhei Horikoshi's bestselling manga (which has sold more than 100 million volumes worldwide and generated more than \$130 million in box office revenue and inspired a fandom of more than 4.3 million followers across social media). It premieres May 30, 2026 at Pacifico Yokohama in Japan before heading to Europe and the United States in the fall. The music and imagery will unite to recreate the triumphs, struggles, and emotional highs that have defined "My Hero Academia" for a decade, helping make it one of the most watched anime series among U.S. streaming audiences.

"When this music is performed live, the story takes on an entirely new dimension that audiences will feel in a much deeper way," says Floris Douwes, Producer and Managing Director at GEA Live. "Hayashi's compositions don't just accompany the action. They drive the emotion and intensify every moment throughout the performance. We're excited to bring this experience to the passionate fans across the United States for the first time." Douwes says the show is a tribute to longtime fans and newcomers alike.

"The world of 'My Hero Academia' will come to life like never before," said a TOHO spokesperson. "This concert gives U.S. fans their first chance to experience the music, the action, and the heart of the series live on stage, creating unforgettable moments for audiences everywhere."

Marking 10 years since the anime's April 2016 debut, the franchise enters a milestone year in 2026 with the announcement of a brand-new extra episode and the launch of this worldwide concert tour. "My Hero Academia" is set in a world where most people possess superpowered abilities known as "Quirks." The story follows Izuku Midoriya, a boy born without powers who dreams of becoming a hero like his idol, All Might. His life changes when he inherits All Might's Quirk and enrolls at U.A. High School, a leading academy for aspiring heroes, where he trains alongside Class 1-A while learning the responsibility that comes with protecting others in a society shaped by both heroes and villains.

Follow the official social channels of ***My Hero Academia in Concert*** on [X](#), [Instagram](#), and [TikTok](#); #MHAINCONCERT.

Please note: The San Diego Symphony Orchestra does not appear on this concert.

ABOUT TOHO CO., LTD.

TOHO Co., Ltd. is a leading Japanese entertainment company founded in 1932. Its four main business pillars are the cinema business, which includes production, distribution and exhibition; the theatrical business, which includes production and exhibition; the anime business, which has been expanding globally in recent years; and the real estate business, which focuses on development in urban areas. TOHO's worldwide acclaimed works include theatrical films such as the "Godzilla" series and "Seven Samurai" directed by Akira Kurosawa, and TV anime series such as "My Hero Academia" and "Jujutsu Kaisen". These anime series are produced and distributed through the TOHO animation label, and are delivered to a wide range of audiences around the world.

ABOUT GEA LIVE

GEA Live has established itself as the premier partner in location-based entertainment, combining creativity, excellence and credibility to deliver unforgettable events that bring iconic brands to life in all their glory. Working with renowned IPs from TV, film, theatre, music, gaming, and anime, GEA Live designs, produces, and distributes everything from symphonic and film concerts to immersive exhibitions and stage shows. With a vast portfolio of shows spanning more than 40 countries, GEA Live has collaborated with world-class brands like PlayStation, Avatar: The Last Airbender, Twilight, Dirty Dancing, Our Planet, and Demon Slayer, in addition to exclusively representing the legendary Ennio Morricone. As a trusted pillar of Sony Music's Masterworks Live division, GEA Live has partnered with entertainment giants like Sony Pictures, Lionsgate, Viacom, and Warner Brothers, among others, delivering unparalleled value for licensors while further elevating the world's most cherished brands.

ABOUT ROADCO

RoadCo Entertainment, formed in 2020, is a producing and distribution agency specializing in live entertainment experiences. A collaboration between Sony Music Entertainment and independent touring entrepreneurs Stephen Lindsay and Brett Sirota, RoadCo represents a broad roster of live events based on popular brands and intellectual properties, as well as all-new immersive and interactive attractions for audiences of all ages.

ABOUT THE SAN DIEGO SYMPHONY

The San Diego Symphony stands among the nation's leading orchestras and serves as a dynamic cultural ambassador for the United States and the San Diego region. Led by President and Chief Executive Officer Martha Gilmer and Music and Artistic Director Rafael Payare, its 82 internationally distinguished musicians bring artistry of the highest caliber to audiences at home and abroad. Globally connected and firmly grounded in its community, the Symphony's artistic life is anchored by two iconic venues: The Rady Shell at Jacobs Park, a striking open air performance space on the San Diego waterfront, and Jacobs Music Center, a historic theater renovated to become a premiere concert hall and architectural landmark. Together, these halls have transformed the cultural landscape of downtown San Diego and established distinctive homes for the Symphony's year-round work. Guided by its mission of Changing Lives Through Music, the Symphony serves more than 65,000 students, families, educators, military service members, and nonprofit partners each year. For more information, visit sandiegosymphony.org.

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